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# Harnessing the Power of OLAP

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# Objectives

- Define Online Analytical Processing (OLAP)
- Discuss nature/benefits of OLAP data

# What Is OLAP?

***Online Analytical Processing*** (OLAP) is an industry-accepted reporting technology that provides high-performance analysis and easy reporting on large volumes of data.

# Benefits of OLAP?

OLAP applications provide the following features:

- offer high-performance **access** to **large** amounts of presummarized **data**
- give users the power to retrieve **answers** to multidimensional business questions **quickly** and easily
- provide *slice-and-dice* **views** of multiple relationships in large quantities of presummarized **data**



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## Q&A

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